

Dorset Primary School 5132 SOCIAL MEDIA POLICY

Social Media is a broad term given to describe the latest evolution of internet and web based communication platforms which enables users to rapidly connect and interact in a variety of different formats. Social media is a platform that allows user generated content to emerge through interactions and collaborations in a virtual community.

Teachers have a duty of care to report incidents of inappropriate usage that have the potential to affect student wellbeing.

PURPOSE

To ensure the safety of students, staff, parents and the wider school community in any use of social media.

BROAD AIMS

- To ensure that rules or guidelines of social media websites, programs and applications are adhered to by the school community.
- To ensure that students are not exposed to inappropriate user-generated content, that may compromise their wellbeing.
- To prevent and avoid damage to the reputation of the school, including students or staff, caused by irresponsible or unauthorised use of social media.
- To encourage appropriate monitoring and supervision of student usage on internet enabled devices outside of school premises.
- Parents will view and provide input into this policy.

GUIDELINES

- The school will provide updated information and advice regarding social media guidelines to support parents in monitoring and educating their children in the safe, smart and responsible use of the internet.
- Teachers will investigate suspected and report known usage that breaches the guidelines of this policy and puts students at risk.
- School leadership and the relevant social media administrators will be informed of any known breaches.
- Staff will record inappropriate student usage on the '[Social Media Incident Form](#)'.
- Staff will report to school leadership, and if appropriate, the relevant website and the police, any inappropriate usage by parents, ex-students or other adults, whose comments may damage the reputation of the school or compromise students' wellbeing.

The policy will be reviewed regularly to keep up with new developments in social media in accordance with department guidelines.

List of social media sites to be reviewed annually. Sites include, but are not limited to:

Facebook, Instagram, Kik, Snapchat, Twitter, Youtube Accounts, Tumblr...

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